

→ **Our Policy**

By working with us, charities, teams, schools and church groups typically raise more money than they can by going it alone. Part of the reason—we offer a service that people in the community already know about, value and regularly use. When they buy a ticket from your organization, they know they are supporting your activities and, getting a great car wash, too!

Proudly Washing Vehicles with Earth-Friendly Products.



→ **Quality Service Guaranteed**

We've all washed cars, so it seems pretty simple to collect a group of teenagers and put them to work. However, our market research indicates that even people washing their own cars are not satisfied with the results. At charity car washes, where there are distractions, the results are often disappointing.

When not for profit groups sell tickets to a professional car wash, they are offering their supporters a service that is known, has an established dollar value and is used regularly. When contributors can support their favorite charity – **and get a great wash, too** - that's a winning combination!

Manahawkin Magic Wash, LLC  
"Your Car Wash Professionals"  
Quality Vehicle Washing Since 1983

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# CHARITY CAR WASH INFORMATION



WE HELP ORGANIZATIONS RAISE MONEY THE **GREEN** WAY!!

Magic Wash is a proud member of:



International Carwash Association™  
Your Partner for Success



## → **We're better for the Environment**

The State of New Jersey Department of Environmental Protection supports charity car washes being held at participating Professional Car Washes in the State. By using our Professional Car Wash, you will not be polluting the local storm system with phosphorus and pollutants that destroy the beauty of our Bay, Ocean, local lakes and streams. We here at Magic Wash dispose of our wastewater into the sanitary sewer system, in accordance with local, state and EPA regulations.

***When a charitable group comes to Magic Wash, they demonstrate their concern for the environment!***



## → **We eliminate your liability for damage or injury**

When you run your own car wash, damage to cars, personal injury to a member of your organization or to a supporter are all possibilities. It just doesn't make sense for our organization to assume that kind of risk when you can leave it up to us!

## → **We're downright stingy with water!**

Water may be plentiful—or in short supply. No matter. The fact remains that washing cars with a hose and bucket wastes water—up to three times the amount of water used by a professional car wash. And, with water and sewer bills going up dramatically all over the country, why encourage wasteful habits, when we can encourage conservation of our most important resource - WATER!



## → **We can help you make more money**

Magic Wash is a member of Car Wash Operators of New Jersey and the International Car Wash Association. Both of these organizations have been helping local charities raise funds through car wash ticket sales all over the U.S. Here at Magic Wash, we sell you the car wash tickets for a 50% discount off the regular retail price, you sell the tickets at full retail and keep the 50% profit!!

By working with us, your charity, team, school or church group will typically raise far more money than you would by going it alone.

Our Charity Car Wash program is open to any 501(c) (3) organization. Proof of this non-profit status will be required before signing up for this program.

**By selling car wash tickets you never have to worry about the weather ... you can sell them rain or shine!**

## → **How it Works**

After Magic Wash verifies the non-profit status of your organization, we will provide you with a Charity Car Wash Agreement for signature by the appropriate organization representative.

Magic Wash will provide your organization with a suggested template for printing of the car wash tickets. After your organization has designed its ticket, and it is approved by Magic Wash, you can print the agreed upon number of car wash tickets. The tickets will then be given to Magic Wash for car wash codes to be affixed. Once this has been completed, your organization can begin selling the tickets. Your organization will be given 90 days to complete its sale; tickets will expire 180 days after the sale starts. All tickets not sold within the 90 day sale window MUST be returned to Magic Wash. Your organization will be charged 50% of the retail price of an Express Car Wash. All sums shall be due and payable to Magic Wash at the completion of the sale. The total due will be based on all tickets printed, less those returned. All tickets not returned to Magic Wash at the expiration of the sale must be paid for.

To help you guarantee a successful sale, your organization should establish a goal for the money raised; have a photo op at the car wash and promote the sale on the radio and in the newspaper. Magic Wash will provide your organization with a sample press release and PSA.